



Youth Leading Change

MODULE
Foundations of
Advocacy &
Leadership

FORMAT
Presentation

TIME REQUIRED
60 minutes

**MATERIALS
NEEDED**
Computer and
screen for sharing
slides

Exercise
worksheets and
exhibits (printed or
distributed
electronically)

Pens/pencils for
exercise (if
in-person)

Slide presentation with speaker notes. The presentation provides an overview of how youth leaders have contributed to policy changes in countries around the world, describing the roles that youth often play in policy communication and some challenges inherent in the role.

The session also explores why policy audiences should be invested in hearing from youth and how youth involvement can result in stronger policy creation and implementation. Youth leaders who participate in this session should gain a better understanding of the potential of youth involvement to improve the world and create stronger national and subnational policies.

KEY LEARNING CONCEPTS

- Values and behaviors associated with leadership
- Why youth should engage in advocacy and policy change

ASSOCIATED EXERCISES

- “Qualities of an Effective Leader” Worksheet (Exercise 1.1A, also see slide 7, “Do the Work!”). Ask participants to complete the worksheet, writing down exemplary actions that correspond to leadership qualities listed. This exercise can be completed as individuals or in small groups, so choose what works best for your participants. Allow 5-10 minutes for completion of the worksheets, then invite participants to share some of their answers with the entire group for an additional 5-10 minutes, depending on time available and engagement level.
- “Bye Bye Plastic Bags” Case Study (Exercise 1.1B, also see slide 16, “Do the Work!”). Facilitators should screen the video embedded in the slides and guide participants to read the Bye Bye Plastic Bags case study material (Exercise 1.1B Exhibit A and Exhibit B). This case study introduces a particularly compelling instance of youth activism that uses data effectively and engages policymakers. Participants should form small groups of four to five people to discuss the case study and answer the questions on the worksheet. Facilitators may then choose to have the small groups report out to the whole group or have a full group discussion on their findings. Allow at least 30 minutes for completing this exercise.

REQUIRED PREPARATION

- Print exercise worksheets and exhibits for Exercise 1.1B (or distribute PDF versions to participants).