

EXERCISE
1.1B

Bye Bye Plastic Bags Case Study

In this exercise, you will learn about two sisters in Bali, Indonesia, Melati and Isabel Wijsen, who are working to rid the island of plastic pollution. This case study serves as an example of how youth leaders can start a movement on a topic they are passionate about, use data to support their efforts to engage with decisionmakers, and because of their efforts, create meaningful change.

Read the **Timeline of Significant Events** and **FAQ for Interviewers** documents individually. Then form small groups of four to five participants, discuss the case study as a group, and answer the following questions:

1. Identify and list the points on the timeline where policymakers were involved in the process.

2. What was the impact of these youth leaders interacting with Balinese policymakers?

3. Which advocacy approaches or strategies did Melati and Isabel Wijsen use?

4. Do you see any places in this case study where data were used to strengthen the advocacy effort?