

UNIT
1.3

Influencing Policy

MODULE

Foundations of
Advocacy &
Leadership

FORMAT

Presentation

TIME REQUIRED

60 minutes

**MATERIALS
NEEDED**

Computer and
screen for sharing
slides

Worksheets
completed during
Exercise 1.2

Pens/pencils and
paper for exercise
(if in-person)

Slide presentation with speaker notes. This presentation describes how youth advocates can assess the policy environment and look for spaces to engage. With multiple places throughout the presentation for audience engagement, the speaker notes describe that entry points may include those that exist but need to be identified and those that need to be created. The session also includes guidance on creating new entry points, such as reaching out to public officials and civil servants and requesting appointments.

Additionally, the Multiple Streams and Windows of Opportunity framework is explained. This includes a discussion of the three streams (problems, politics, and solutions) and of three key elements that can be used to move the three streams together to create a window of opportunity (policy learning, attention focusing, and policy community strengthening).

Note: Facilitators may choose to create a presentation on local governance structures in their country or region to accompany this session and help youth contextualize the information they are learning in this session. Sharing specific examples based on the local context will also help to reinforce learnings.

KEY LEARNING CONCEPTS

- Identifying spaces for youth leaders to influence the policymaking process
- Understanding the Multiple Streams Framework and the process of creating a window of opportunity for policy change

ASSOCIATED EXERCISE

- Research and reflection on potential advocacy entry points and activities to create a window of opportunity for policy change (see slides 22-23, "Do the Work!"). Participants should reference completed Exercise 1.2 Worksheets, adding any possible entry points for advocacy. Allocate 10-15 minutes for participants to add entry points to their worksheets. After that is done, ask participants to think about and discuss strategies for creating a window of opportunity for policy change. They should try to list at least one activity for each category: policy learning, attention focusing, and policy community strengthening. **Collect the documents participants create or ask participants to keep track of them—they should use this research to inform their campaign activities and they will refer to them in future sessions.**

REQUIRED PREPARATION

- Bring worksheets that participants completed in small groups for Exercise 1.2 if you collected them (or ask participants to bring them).