



Journalists Invited to Apply for 2024 World Population Data Sheet Reporting Grants Accepting Pitches From Any Geography Focused on Primary Health Care

PRB is offering reporting grants for journalists interested in covering stories about primary health care (PHC), a special focus of the *2024 World Population Data Sheet* (WPDS). Grants will support evidence-based media coverage and increase public dialogue around PHC, a term that describes the ecosystem of how people access, pay for, receive, and decide policy for health services where they live. Grant proposals should integrate information from this year's WPDS—which includes national, regional, and global figures for a range of population and health indicators—among other sources.

Any working journalist can submit a grant application, as an individual or as part of a team: Recipients will be competitively selected based on the strength of their story pitch and demonstrated research and planning. Grantees will receive funding as well as access to WPDS researchers and experts, who can help journalists understand and use data relevant to their stories. Proposed story ideas can be about any aspect of PHC, depending on what is most pertinent and timely in the journalist's location. And, the journalistic work can appear in any format (text, audio, video, photo, etc.) The final work must be published through a news media outlet, in any language.

PRB has already accepted the first wave of grant proposals and will start accepting a second wave now through January 15, 2025, or whenever grant funds are exhausted. Applications will be reviewed and approved on a rolling basis. All grant-funded stories must be published by March 31, 2025, at the latest.

Interested journalists should download and review [the 2024 WPDS](#) and [WPDS Media Brief on PHC](#) prior to applying. Then, they should **send a complete application form to abarton@prb.org**. Note that applications require an explanatory summary of work required to report the pitched story, as well as a budget based on actual costs.