THE RESEARCH TRANSLATION TOOLKIT

Research can change the world—but only when it is communicated effectively to those who can improve programs and policies.

USAID's Research Technical Assistance Center has developed a participatory [Research Translation Toolkit](#) that helps you communicate your research findings effectively, so the right people learn about them at the right time for informed decision-making. Exercises, fillable forms, templates, and other resources walk you through how to effectively **influence key decisions** and **achieve development impact**.

> Each Toolkit section guides you through a series of steps to engage with stakeholders throughout the research process and beyond.

Communication Products Section

Craft main messages and choose the right format to share your research insights or technical innovations with stakeholders in a way that motivates them to use evidence to inform policies, programs, or practices.

USE IF YOU WANT TO:

- ☑ Use your data and information to tell a story.
- ☑ Tailor your main messages to your audience's interests.
- ☑ Package your research results in the format that is most likely to capture your stakeholders' attention so the results will be used (e.g., fact sheets, policy briefs, infographics, presentations, etc.).

EXPLORE THE COMMUNICATION PRODUCTS SECTION ⧉

Stakeholder Analysis Section

Identify influential individuals or groups who might use your research, and plan effective engagement with them to increase the impact of your research insights or technical innovations.

USE IF YOU WANT TO:

- ☑ Understand your stakeholders' interests, influence, motivation, and knowledge of the subject matter.
- ☑ Determine which stakeholders are most important to engage in the research process, and when and how to engage them.
- ☑ Learn tips for how to interview stakeholders.

EXPLORE THE STAKEHOLDER ANALYSIS SECTION ⧉

Research-To-Action (R2A) Plan Section

Develop a step-by-step plan to communicate your research findings, attract influential stakeholders, and ensure your research leads to action. You should revisit and update your R2A plan over time.
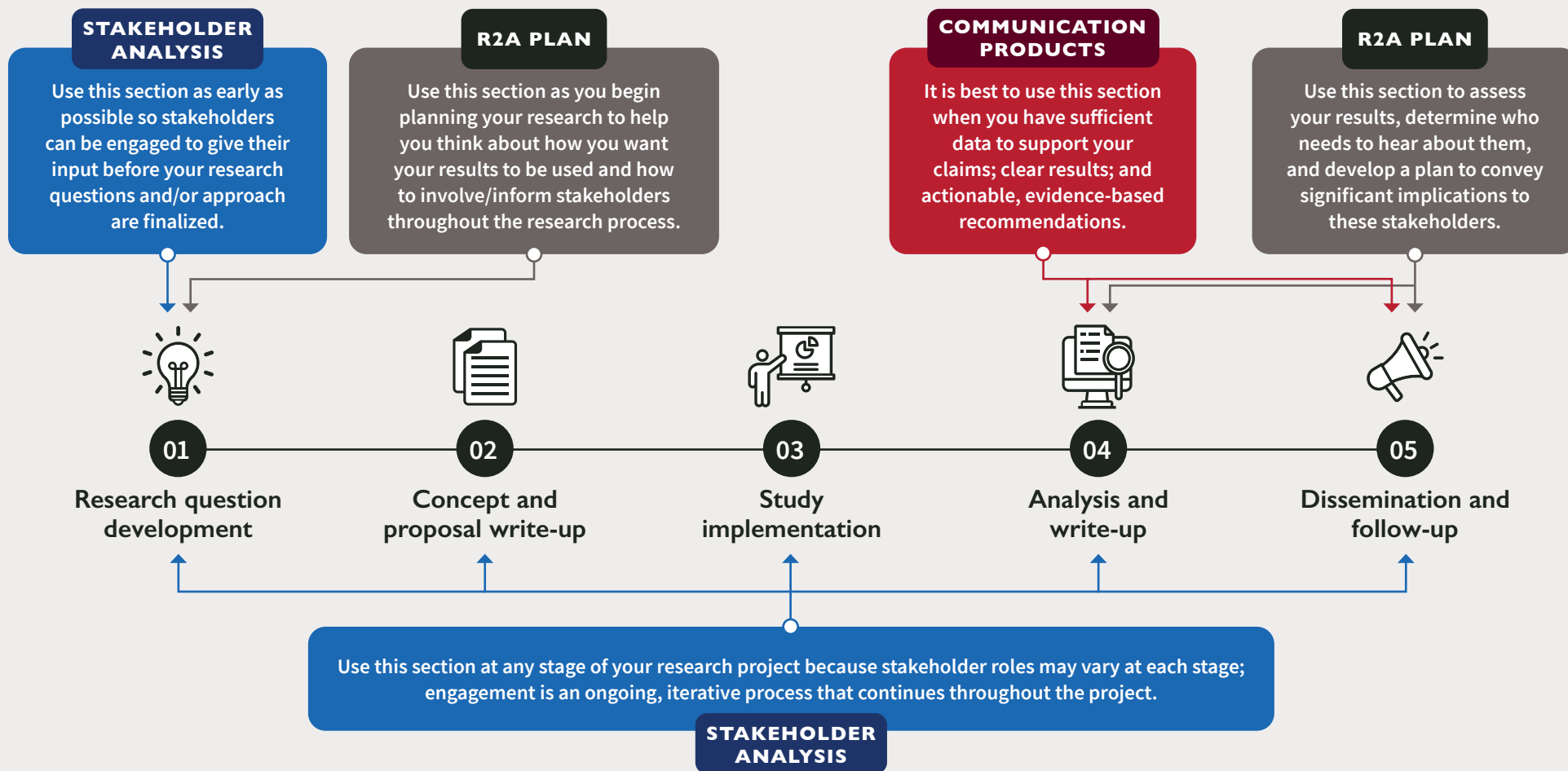
USE IF YOU WANT TO:

- ☑ Create a strategic plan to leverage your Stakeholder Analysis and Communication Products.
- ☑ Identify the types of changes or decisions that could be made based on your research evidence.
- ☑ Ensure your messages are clearly communicated, compelling, and credible to your audience.
- ☑ Identify opportunities to highlight your research findings and generate interest in their use.

EXPLORE THE R2A PLAN SECTION ⧉

When to Get the Most Impact from the Toolkit Sections

No matter where you are in your research process, each Toolkit section can help you craft strategies and messages to influence decisions and achieve development impact more effectively.

This graphic shows you where each section might be most helpful.

STAKEHOLDER ANALYSIS

Use this section as early as possible so stakeholders can be engaged to give their input before your research questions and/or approach are finalized.

R2A PLAN

Use this section as you begin planning your research to help you think about how you want your results to be used and how to involve/inform stakeholders throughout the research process.

COMMUNICATION PRODUCTS

It is best to use this section when you have sufficient data to support your claims; clear results; and actionable, evidence-based recommendations.

R2A PLAN

Use this section to assess your results, determine who needs to hear about them, and develop a plan to convey significant implications to these stakeholders.

01 **Research question development**

02 **Concept and proposal write-up**

03 **Study implementation**

04 **Analysis and write-up**

05 **Dissemination and follow-up**

Use this section at any stage of your research project because stakeholder roles may vary at each stage; engagement is an ongoing, iterative process that continues throughout the project.

STAKEHOLDER ANALYSIS

Download the Research Translation Toolkit today!

We want to hear from you! Share your story about how you have used the Research Translation Toolkit and how it has influenced uptake of your research by emailing us at itr.researchfeedback@usaid.gov.

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